



PRESS RELEASE

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CONRAD BALI RESORT & SPA NOW OPEN!

Bali, March 24 2004: Today, Conrad Hotels, the award-winning luxury brand of the Hilton Family unveiled the long-awaited Conrad Bali Resort & Spa.

Secluded in a 6.8 acres paradise of topical gardens, lagoons, waterfalls and golden sands on the Indonesian island of Bali, this stunning 313-room resort on the south coast is next to Nusa Dua, 10 km from the Ngurah Rai International Airport (Denpasar).

Created by some of the world's best architects and designers, the Conrad Bali Resort & Spa is structured in a fashion which allows glorious ocean views in every room and suite: all rooms are located in three wings over four floors, in an E-shaped structure. The resort reflects a contemporary style composed of attractive colours and rich woods. The latest technology, including broadband, features in all rooms with wireless Internet access available throughout public areas, even by the swimming pool.

“We are introducing a new lifestyle experience at Conrad Bali to be shared with many guests”, comments Michael J. Burchett, the Conrad Bali Resort & Spa's General Manager: “Meticulous preparation for the hotel opening, strict staff selection, fine resort's uniforms, pillow menus and sleep amenities, exceptional interior design, have created a unique atmosphere and attitude within the resort. Service ethic, new contemporary rooms, new music environment, cuisine concepts, magnificent spa treatment and technology are without comparison. We are already

welcoming guests from Indonesia and Asia Pacific and are receiving other international reservations. We are confident with our bookings for the months to come”, he added.

Welcome to Conrad Bali Resort and Spa...

For information or reservations, visit www.ConradHotels.com, contact your professional travel agent or call 1-800-HILTONS from the U.S. and Canada. Outside the U.S. and Canada, please contact the nearest Hilton Reservations Worldwide office or the hotel direct.

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NOTE TO EDITORS:

The Conrad Bali Resort and Spa

Design Architect: Wimberly Allison Tong & Goo (Hawaii, USA),

Interior Design: Lim-Teo+Wilkes Design Works (Singapore)

Leisure Facilities: 33-meter pool, jogging track, floodlit tennis courts, modern fitness centre, water sports, luxury **Jiwa Spa** (treatments with ancient Indonesian traditions and rituals).

Fine kids' club: the **Kura-kura Club**.

Business facilities: 24/7 Concierge service business

Banqueting space: 531 sqm with 600 guest's ballroom and a range of smaller function rooms

Cuisine: Executive chef Gary Rosen

Restaurants: *Su Ku* – Primitive Modern, serving island cuisine in an al fresco elegant setting and with service around the clock; *8 Degree South* – Latitude with attitude, all beachfront flavors, open from midday to late; *Spice* – harlequin of ethnic cuisine, best of Asia dining (July 2004).

Bars: *Azure* – a cool pool bar; *East*, a spectacular view served with every cocktails

Conrad Hotels

With award-winning properties in the US, UK, Ireland, Belgium, Egypt, Turkey, Hong Kong, Singapore, Thailand, Australia and Uruguay, Conrad has 16 luxury hotels that welcome guests in exotic and cosmopolitan destinations around the world. Conrad Hotels continues to explore opportunities to further enhance and expand the brand's presence in the luxury hotel segment in suitable locations around the world. Future development of Conrad Hotels includes Conrad Miami (2004), Conrad Phuket (2005), Conrad Tokyo (2005) and Conrad Las Vegas (2006). All of these hotels offer the highest levels of service to both business and leisure travelers, delivered through the renowned “Conrad Service Culture”. Guests can also benefit from the award-winning Hilton HHonors® guest reward program and accumulate both hotel points and airline miles during the same hotel stay. Conrad Hotels is a joint venture equally owned by Hilton Hotels Corporation and Hilton International.