

## CONRAD HOTELS & RESORTS INTRODUCES *CONRAD CONNECTIONS*

### Conrad Guests Enjoy Complimentary Extras to Help Make the Most of the Holiday Season

**21 November 2007:** Conrad Hotels & Resorts has the festive season all wrapped up whether you're a busy business traveller or enjoying the laid back luxury of a leisure break. With time being the greatest luxury of all, Conrad Hotels & Resorts has created the limited edition *Conrad Connections*\*, a series of complimentary extras to help guests make the most of the holiday period.

Recent studies have examined the effects of international business travel on individuals and their families. One study found that the average business traveller spends an equivalent of one month a year on the road. The same study reported that one of the most popular "after work" activities when travelling on business was phoning home.\*\*

*Conrad Connections* has been created to enable guests to stay in touch with those closest to them during the holiday season. Guests will be offered a complimentary five minute phone call anywhere in the world to keep them in touch with the people they care about whilst they are away from home. To ease the pressure of this time of year, participating hotels will also offer a complimentary gift wrapping service enabling guests to return home ready to celebrate.



Conrad Indianapolis



Conrad Cairo



Conrad Brussels

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HOTELS & RESORTS

Conrad Hotels & Resorts constantly strives to offer guests a personalised luxury experience and each participating hotel has also incorporated complimentary drinks and local delicacies to share regional festivities with guests. Examples include:

- The Conrad Chicago: Will indulge visitors with its Chocolate Infatuation service including decadent treats such as truffles, chocolate dipped strawberries and Godiva dark chocolate liqueur.
- The Conrad Istanbul: Will offer deliciously sweet local Turkish Delight.
- The Conrad Sharm El Sheikh: Will spoil guests with a selection of customary Egyptian pastries including Basbousa, Shakallama and Konafa.
- The Conrad Hong Kong: Will feature mouth-watering chocolates in a traditional Dim Sum basket.
- The Conrad Singapore: Will leave their visitors spoilt for choice with their traditional and renowned home made festive cookies.
- The Conrad Miami: Will treat guests to a Faverger chocolate fondue.

Richard Blamey, Senior Vice President, Brand Management, Conrad Hotels & Resorts, said of the new *Conrad Connections*: "Our records show that guests making international calls generally make brief calls and often dial the same number several times. For example at the Conrad Istanbul, more than 90 per cent of the international calls made by our guests during the holiday period last year lasted approximately five minutes.

"Even during the holiday period, up to a quarter of our guests are still travelling for business. *Conrad Connections* aims to help keep them in touch with those closest to them over the seasonal break as sometimes the smallest gestures can make the biggest difference."

*Conrad Connections* is available at select Conrad hotels and resorts between 21 December 2007 and 4 January 2008. For further information please visit [conradhotels.com/connections](http://conradhotels.com/connections).

- ENDS -

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**Editors notes:**

\* *Conrad Connections* Terms and Conditions:

- *Conrad Connections* is available between 21 December 2007 and 4 January 2008.
- *Conrad Connections* must be requested at time of check-in.
- A minimum two night stay is required to qualify for *Conrad Connections*.
- *Conrad Connections* includes one complimentary five minute telephone call per room, per stay to any local or international destination.
- *Conrad Connections* includes complimentary alcoholic drinks and delicacies - these vary at each hotel and are subject to availability.
- *Conrad Connections* includes a complimentary gift wrapping service - this is subject to availability and is limited to five gifts per guest.
- *Conrad Connections* can be booked at the following Conrad hotels and resorts:

**Asia Pacific**

Conrad Bali Resort  
& Spa\*\*\*

Conrad Bangkok

Conrad Centennial  
Singapore

Conrad Hong Kong

Conrad Tokyo

**Europe**

Conrad Brussels

Conrad  
Dublin\*\*\*\*

Conrad  
Istanbul\*\*\*\*\*

Mount Juliet

Conrad \*\*\*

**Middle East**

Conrad Cairo

Conrad Sharm El  
Sheikh

**Americas**

Conrad Chicago

Conrad  
Indianapolis  
Conrad Miami

\*\* (source: American Express Business Travel).

\*\*\* Complimentary phone call applies only. No additional extras available.

\*\*\*\* Gift wrapping service not available.

\*\*\*\*\* Alcoholic beverages not available.

**About Conrad® Hotels & Resorts**

**Conrad Hotels & Resorts** is the contemporary luxury brand of the Hilton Family of Hotels, with 17 hotels and resorts in key destinations across the globe. Conrad offers unique and personalised services for the discerning traveller, creating a world that celebrates individuality in every sense. Another eight Conrad projects are under development and conversion in Europe, the Bahamas, South America, the UAE, Thailand, the Maldives and China. All Conrad hotels and resorts participate in the acclaimed Hilton HHonors® reward programme.

Discover the World of Conrad and the greatest luxury of all...The Luxury of Being Yourself.

For further information on **Conrad Hotels & Resorts** please visit [ConradHotels.com](http://ConradHotels.com).

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