



PRESS RELEASE

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2002: AN AWARD WINNING YEAR FOR CONRAD HOTELS

Brussels, 4 December 2002 - Conrad Hotels, the luxury name within the Hilton Family of brands, has gained major recognition and success with the introduction of the Conrad Service Culture, and through its growing hotel portfolio and ongoing refurbishment programmes. Intensive training focused on service enhancements combined with the acquisition of new properties in Ireland in 2002 (Mount Juliet Conrad) and in the USA, (The Waldorf Towers in New York) in 2001, have positioned Conrad Hotels above many competitors in the luxury hotel segment.

In October 2002, the readers of Condé Nast Traveler voted Conrad amongst the best luxury hotel groups in Asia and Europe. In addition, over the past few months individual Conrad hotels were also rewarded with 20 top awards including:

CONRAD HOTELS: Condé Nast Traveler (US) – 3rd best hotel group in Asia and 5th best hotel group in Europe
CONRAD BRUSSELS: Travel and Leisure – 5th Best hotel for Business Travelers in Europe. Condé Nast Traveler (US) – Gold List Reserve
CONRAD CAIRO: Green Globe Award - Highly recommended environmental friendly hotel; Global Finance Magazine, Best hotel award
CONRAD HONG KONG: Business Asia and Bloomberg - Best Business Hotel in Hong Kong; Travel and Leisure – Included in the worlds' best (top one hundred hotels in the world) 15th best hotel in Asia; Condé Nast Traveler – Gold List; Institutional Investor 2002, 51st best hotel in the world and 17th best in Asia
MOUNT JULIET CONRAD: RAC - Gold Ribbon Award for 2002, the highest accolade given for "consistent commitment to superlative standards of customer care, service and accommodation".
CONRAD ISTANBUL: Gold List Condé Nast Traveler (US); Five Star Diamond Award
THE WALDORF TOWERS, A CONRAD HOTEL: Travel and Leisure – Top one hundred Continental US and Canada (75th best hotel); Travel and Leisure – Best hotel for business travellers 21st in USA; Institutional Investor- 23rd best hotel in the USA
CONRAD CENTENNIAL SINGAPORE: Singapore Tourism Board (Tourism Awards 2002) – Hotel Of The Year; World Asia Publishing (Hospitality Asia Awards) – Three times in First position for: Excellence in Concierge Services; Excellence of Chinese Restaurant: The Golden Peony; Excellence as a Five Star Business Hotel

Clem Barter, President of Conrad Hotels commented: "We are delighted at this year's successes. It is a tribute to all our staff, particularly as business has been particularly challenging since September 2001 for every hotel group. It is also in keeping with our tradition of winning awards, as we have collected 229 international distinctions over recent years. However we will not rest on our laurels and will continue to enhance our hotel product and services around the world".